



Cradle of Aviation Museum



**Middle Atlantic Planetarium Society Conference
Wednesday to Saturday May 13-16, 2015**

**At the Cradle of Aviation Museum and Nassau Community College
Garden City, New York**

“Universal Knowledge”

Dear Conference Attendee,

On behalf of the Executive Board and Conference Planning Committee, we are pleased to invite you to the Middle Atlantic Planetarium Society (MAPS) 2015 Conference in Garden City, New York.

This year the conference will be co-hosted by the Cradle of Aviation Museum and Nassau Community College on Long Island’s Museum Row from Wednesday evening, May 13th through Saturday afternoon, May 16th, 2015. All attendees will get a chance to experience workshops and presentation in both locations and domes. The conference hotel is the Long Island Marriot and is conveniently located a mere 5-minute drive or 10-minute walk from both of the host sites.

This year’s conference is all about “Universal Knowledge”, and you are invited to share yours! This is truly a representative site: The Cradle of Aviation contains one of the newest and largest digital planetariums in the country, while the 16-foot, opto-mechanical planetarium at NCC represents a typical classroom dome found at most schools. Consider presenting in one of these 2 venues to share your expertise!

Along with this year’s overall theme, each day will have an additional focus such as “Beyond Astronomy”, “The Interactive Planetarium”, and “The Planetarium as a Classroom.” Speakers and workshops are being lined up to support each of these topics. Of course, with the overall theme of “Universal Knowledge,” no topic is off-limits.

So come join us this May in Garden City, NY for a great conference experience. We are looking forward to seeing you!

Sincerely,

Your MAPS 2015 Co-hosts!

Cradle of Aviation
Kerri Kiker
Jennifer Baxmeyer

Nassau Community College
Thomas Bruckner
Joel Lamb

Middle-Atlantic Planetarium Society Conference 2015

Garden City, NY -- Wed-Sat, May 13-16 -- "Universal Knowledge"

Conference Information Summary

Conference Hosts:

Cradle of Aviation Museum
One Davis Avenue
Garden City, NY 11530

AND

Nassau Community College
One Education Drive
Garden City, NY 11530
www.ncc.edu

<http://www.cradleofaviation.org>

Please direct any conference questions to:

Kerri Kiker/ Jennifer Baxmeyer
Cradle of Aviation Museum
516-572-4049

OR

Tom Bruckner/ Joel Lamb
Nassau Community College
Thomas.Bruckner@ncc.edu
Joel.Lamb@ncc.edu

KKiker@cradleofaviation.org

The Jet Blue Sky Theater at the Cradle of Aviation has a 76 foot tilted dome with raked stadium seating for 300. It features the Fidelis Bright Digital Planetarium System and Uniview Software for SCISS to create live interactive programing. Nassau Community College is host to a Spitz A4 Opto-mechanical projector with a 16 foot dome and seating for 30 people.

Conference Hotel:

Long Island Marriott
101 James Doolittle Boulevard, Uniondale, NY 11553

Rate: \$169/night

Weblink: <http://tinyurl.com/lp76puk>

Call to reserve: 1(800) 832-6255 or (516) 794-3800

Reservation info to provide: Middle Atlantic Planetarium Society (MAPS)

Cut-off date: April 15, 2015

Amenities: - Free parking

- Free Wireless Internet in Lobby/Public Areas (\$9.95/day for in-room wifi)

- Pool and Fitness Center

Conference Highlights:

- Programs for both digital and opto-mechanical planetariums
- Thursday mini-theme: "Beyond Astronomy" – Opening digital domes up to other disciplines
- Friday mini-theme: "The Interactive Planetarium" – The importance of live shows to engage audiences
- Saturday mini-theme: "Planetarium as a Classroom" – How to maximize student learning in a planetarium
- Night sky observing at Jones Beach (will be scheduled according to weather forecast)
- Thursday Night Karaoke at the Hotel Bar
- Margaret Noble Address: Steven Mitch – Past President of MAPS

Preliminary Conference Schedule:

Wednesday – May 13, 2015

Anytime - Vendor Hall set-up

Afternoon - Check-In, Conference Registration

Evening - Reception at Cradle including museum tours, planetarium programs

Late evening - Aquarius session at the Cradle of Aviation

Thursday - May 14, 2015

Morning - Breakfast, Vendor Hall open, workshops and presentations

Afternoon - Lunch with special guest speaker, workshops and presentations at the Cradle of Aviation

Evening - Dinner with special guest speaker, planetarium programs at the Cradle of Aviation

Late evening – Aquarius session at the Cradle of Aviation

Friday - May 15, 2015

Morning - Breakfast, Vendor Hall open, workshops and presentations

Afternoon - Lunch with special guest speaker, workshops and presentations at Nassau Community College

Evening - Banquet at the Cradle of Aviation, Margaret Noble Address by **Steven Mitch**, past president of MAPS

Late evening - Aquarius session at the Cradle of Aviation

Saturday - May 16, 2015

Morning - Breakfast, workshops and presentations

Afternoon - Door-prizes, closing remarks

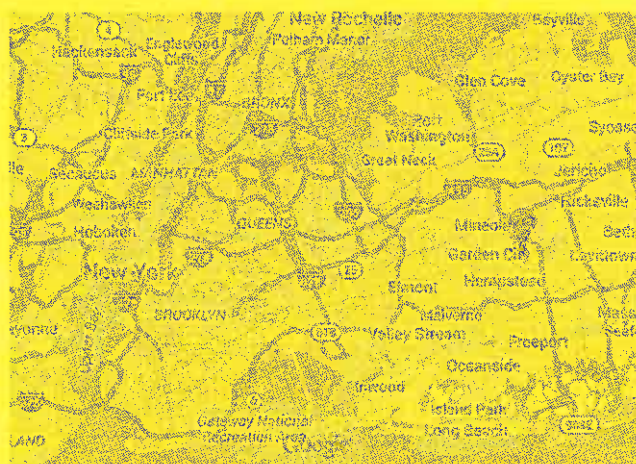
Conference concludes at 1:00pm

Other Local Events/Info:

- Fri, May 15th - Nitro Circus at Nassau Coliseum (right next to the hotel)
more information and details: <http://nitrocircus.com/>
for tickets: <http://www.ticketmaster.com/event/00004D38B0154E23>
- Sat, May 16th – Don Rickles at NYCB theatre (10 minute drive)
for tickets: <http://concerts.livenation.com/event/00004D799A643605>

Nearby attractions:

- Roosevelt Field Mall (10th largest in the U.S.) – 5 minute drive
- Jones Beach State Park (beaches, boardwalk, outdoor recreation along the ocean) – 15 minute drive
- Manhattan (NYC) – 30 minutes by car or train (Long Island Railroad)



Middle-Atlantic Planetarium Society Conference 2015
Garden City, NY -- Wed-Sat, May 13-16 -- "Universal Knowledge"
Proposal to Present due April 15, 2015 (with registration)

Presenter Information

Company/Facility: _____

Name: _____

Title: _____

Address: _____

City: _____

State: _____

Zip: _____

Phone: _____

Email: _____

Presentation type - check one (copy and submit a form for each proposal)

(see Presentation Guidelines on other side)

☐ **Workshop:**

☐ Delegate (75 minutes) or ☐ Vendor (45 minutes).

☐ I can present my workshop on any of the following days

☐ Thursday

☐ Friday

☐ Saturday

☐ I can repeat my workshop on any of the following days

☐ Thursday

☐ Friday

☐ Saturday

☐ Workshop requires a Classroom (tables, chairs and blackboard or whiteboard provided)

☐ Workshop requires Planetarium

☐ Digital (max 300) ☐ Opto-Mechanical (max 30)

Workshop capacity: _____

Cost per person (if any): _____

☐ **Talk (15 minutes, including questions)**

☐ I can present my talk on any of the following days

☐ Thursday

☐ Friday

☐ Saturday

☐ **Poster (table provided - there will be a one-hour designated poster session)**

☐ I need a blank poster board (30 X 40 inches- \$5 at registration table)

Title of Presentation

Abstract/brief description (to be published in program)

See other side

Equipment needed to support my presentation (Check all that apply)

- ☐ Video projector
- ☐ Laptop (Windows Operating System)
- ☐ Audio speakers
- ☐ Slide projector
- ☐ Overhead projector
- ☐ DVD player
- ☐ Planetarium: ☐ Digital ☐ Opto-Mechanical
please describe needs _____
- ☐ Other - please specify (may be unavailable) _____

If requesting use of the host system to show content :

Direct questions about technical details and/or slicing fees to:
Kerri Kiker: Kkiker@cradleofaviation.org (516) 572-4049

Workshop Guidelines:

- Presenter must be a MAPS member.
- Presenter provides all presentation and/or hand-out materials.
- Presenters are expected to adhere to the published time allotment.
- Workshops may not be used to represent vendor specific services,
(e.g. proprietary equipment training,) or as sales presentations

Poster Guidelines:

- Presenters must be a MAPS member.
- Poster should be free-standing, tabletop style:
 - dimensions up to 4 ft wide by 2 ft deep by 4 ft tall
 - Cardboard Science Fair display boards are perfect for posters.
- If you require a blank poster board, you may pick it up at the registration table for \$5
- You must provide your own adhesive materials.
- Please check with the person at the registration table for instructions on
how, when and where to set up your poster exhibit.
- Clearly display your name, facility, address, and contact numbers so delegates
may have an opportunity to follow up on your work.
- We encourage you to provide at least 100 copies of a handout related to your
exhibit for MAPS members to take home.
- Poster sessions MAY NOT be used to make sales presentations.
- Provide the text of your poster and copy of any hand-outs in electronic form by April 15, 2015

Middle-Atlantic Planetarium Society Conference 2015
Garden City, NY -- Wed-Sat, May 13-16 -- "Universal Knowledge"
Conference Registration due April 15, 2015

Conference Attendee Information

Company/Facility: _____
 Name: _____
 Title: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____
 Email: _____

Check if applicable: ☐ 1st MAPS conference ☐ MAPS fellow

Section 1: Full Conference Registration due April 15, 2015 (\$150/pp)

(includes Wed reception, all meals Thurs & Fri, Sat breakfast and lunch) \$ _____
Check if applicable: ☐ registration included in Sponsorship \$ -
 Late Registration Fee (\$40 Required after April 15, 2015) \$ _____
sub-total Sec 1 \$ _____

Section 2: Partial Conference Registration due April 15, 2015

Thursday only (includes breakfast, lunch and dinner) \$75 \$ _____
 Friday only (includes breakfast, lunch and banquet) \$95 \$ _____
 Saturday only (includes breakfast and snack) \$40 \$ _____
 Late Registration Fee (\$40 Required after April 15, 2015) \$ _____
sub-total Sec 2 \$ _____

Section 3: Maps Dues

MAPS Dues (\$25/pp - pay only if NOT paid through 2015) \$ _____
sub-total Sec 3 \$ _____

Section 4: Guest (meals only, MAPS dues not required)

Name of Guest: _____
 Wednesday (evening reception) \$25 \$ _____
 Thursday only (includes breakfast, lunch and dinner) \$50 \$ _____
 Friday only (includes breakfast, lunch and banquet) \$70 \$ _____
 Saturday only (includes breakfast and snack) \$15 \$ _____
sub-total Sec 4 \$ _____

Section 5: Subtotal of Sections 1-4

Sub-total Section 1 \$ _____
 Sub-total Section 2 \$ _____
 Sub-total Section 3 \$ _____
 Sub-total Section 4 \$ _____
Total \$ _____

See other side

Total Cost from Section 5: \$

Mail check payable to MAPS with completed registration form to:

Cradle of Aviation Museum

c/o Kerri Kiker

One Davis Avenue

Garden City, NY 11530

Friday Banquet selection:

- ☐ Beef ☐ Chicken ☐ Seafood ☐ Vegan
☐ Please contact me about my dietary requirements

I need a certificate of attendance

- ☐ Yes ☐ No

All conference attendees should assume their contact information will be shared with and distributed to other attendees.

- ☐ Check here to opt out of sharing your contact information

Photo release statement

LEGAL NOTICE:

All conference attendees should assume their contact information will be shared with and distributed to other attendees.

By registering to attend a Middle Atlantic Planetarium Society (MAPS) conference, you grant permission to MAPS, its members and assigns to take and use your photo and video image in MAPS marketing and documentary pieces and proceedings for an indefinite period of time. Marketing and documentary pieces include, but are not limited to: printed brochures, reports, postcards, flyers, digital recordings and materials, as well as online uses such as postings on the MAPS website, online newsletters, printed and digital conference proceedings and e-mail blasts. MAPS, its members and assigns shall own all rights, including copyrights in and to the media.

Exhibitor/Sponsor Form due April 15, 2015
Garden City, NY -- Wed-Sat, May 13-16-- "Universal Knowledge"

About the Exhibitor/Sponsor (each attendee must submit a Conference Registration form)

Company Name: ☐ Non-Vendor Education Resource provider

Company Street Address: _____ City: _____ State: _____ Zip: _____

Contact Person: _____

Title: _____

Phone: _____

E-mail: _____

Section A: Exhibit Hall Options

Includes 6-foot, 2 chairs, access to an outlet

Exhibit Options	Size of Exhibit Space	Tables	Chairs	Cost (if not included in Section B)
A	10' w x 5' d <input type="checkbox"/> Option A for Non-Vendor Education Resource Provider (Exhibit Fee waived, no power provided)	1	2	\$200
B	16' w x 5' d	2	3	\$350
C	max 12' diameter dome	0	2	\$500
D	12'-24' diameter dome	0	2	\$750
				subtotal section A:
<input type="checkbox"/> Exhibit Space Fee waived (for Conference Sponsors as outlined in Section B)				

Exhibitor Preferences:

Near other Exhibitor - please specify: _____

Not near other Exhibitor - please specify: _____

Power at booth: ☐ Yes ☐ No

See other side

See other side

Section B: General Sponsorship Options and Benefits

Sponsor Level	Dome Time	and/or	Talk Time	Includes Conference Registration for	Includes Exhibit Option	Includes Constellation Ad Space	Includes Sponsor Recognition at	Includes Logo on
\$250	none		none	none	A	none	none	none
5th magnitude	none		10 min	none	A	none	break	none
\$750	none		15 min	1 person	A or B	none	breaks	program
4th magnitude	15 min	or	15 min	1 person	A or B	1 full page	break and eve reception or dinner or banquet or band	program and link on website
\$1,500	15 min	and	15 min	2 people	A, B or C	2 full page		link on website
3rd magnitude	20 min							
\$2,000								
2nd magnitude								
\$3,000								
1st magnitude								
Notes:	Dome Time is reserved for presentations that require a dome		Talk Time is reserved for presentations that do not require a dome	All individuals attending the conference must register	See Options outlined in Section A above	Ad(s) to appear in this membership issue(s) published year	There can be more than one sponsor of an event	Send logo files to host by April 15, 2015

Sponsor Level selection:	
Exhibit Option Selection: <input type="checkbox"/> A or <input type="checkbox"/> B or <input type="checkbox"/> C	
subtotal section B: \$	

Exhibitor/Sponsor Form continued
Garden City, NY -- Wed-Sat, May 13-16, 2015 -- "Universal Knowledge"

Section C: Specified Sponsor Opportunities

Additional 10 min talk time	\$500	\$
Additional 5 min dome time	\$500	\$
45 min vendor workshop time (Proposal to Present form required)	\$500	\$
Planetarium show screening (\$700/ea - *see Additional Info - other side)	\$700	\$
Beer & Wine bar (\$750/ea)	\$750	\$
Thursday Night Karaoke	\$750	\$
Conference Speaker (\$1500/ea)	\$1,500	\$
Conference Photographer	\$1,500	\$
	subtotal section C:	\$

Section D: Total Exhibitor/Sponsor Cost

Sub-total Section A, Exhibit Hall	\$
Sub-total Section B, General Sponsorship	\$
Sub-total Section C, Specified Sponsorship	\$
	Total: \$

**Mail check payable to MAPS with
completed registration form to:**

Cradle of Aviation Museum
c/o Kerri Kiker
1 Davis Avenue
Garden City, NY 11530

See other side

See other side

Additional Information:

Regarding Vendor Demonstrations in the JetBlue Sky Theater

Provide the appropriate information by April 15, 2015:

For Equipment demo - send footprint and power requirements to conference host to ensure accommodation

Equipment type: _____

Equipment dimensions: _____

Equipment power requirements: _____

Other: _____

Date/time preferences for theater set-up: _____

break-down: _____

Anticipated duration needed for set-up: _____

break-down: _____

For Content demo

☐ To show content through your own equipment, describe host support required: _____

☐ To show content through the host system contact: **Kerri Kiker, (516) 572-4049**
kkiker@cradleofaviation.org, about technical details and slicing fees
*Licensed shows available in the JetBlue Sky Theater include: One World, One Sky, Space Junk,
& Back to the Moon*

Regarding Vendor deliveries in advance of conference - details due by April 15, 2015

Delivery date: _____

Number of boxes: _____

Size of boxes: _____

Weight of boxes: _____

NOTE: Vendor Hall floor layout available by fax or e-mail upon request.